Leading the energy transformation

4th Discussion Round, Studying Energy Situation



Matthias Bausenwein General Manager for Ørsted Asia Pacific Chairman Ørsted Taiwan Tokyo, 8th of Dec 2017

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Transition of Ørsted

Key enablers for offshore wind

Cost reduction



DONG Energy is becoming

Create a world that runs entirely on green energy

Profound strategic transformation from black to green energy and recent divestment of the upstream oil and gas

Ørsted at a glance

Headquarters in Denmark Listed in the Nasdaq OMX: ORSTED 5,600 employees Revenue in 2016 DKK 61.2 bn (JPY 1096bn) EBITDA in 2016 DKK 19.1 bn (JPY 342bn) Phase out the use of coal by 2023



 Develops, constructs, owns and operates offshore wind farms in Denmark, Germany, the Netherlands and the UK

Development projects in Taiwan and the USA

4%^{*} Bioenergy & Thermal Power

 Generates and sells power and heat to customers in Denmark and Northwestern Europe

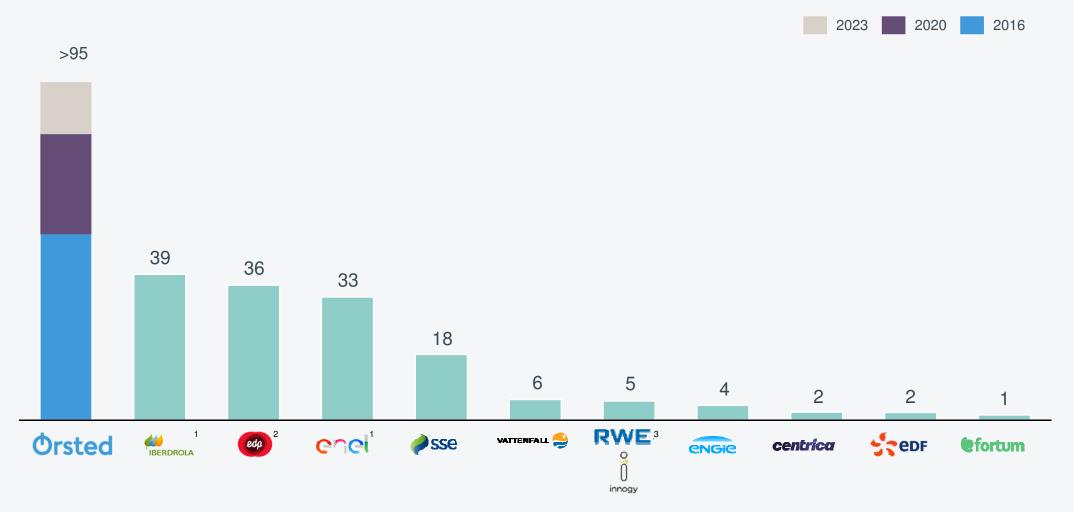
12%* Distribution & Customer Solutions

 Power distribution grid on Zealand and sale of power and gas to customers in Northwestern Europe

* Share of the Ørsted Group's capital employed

Greenest European energy company compared with our peers

2016 %-share of power generation from new renewables: Offshore wind, onshore wind, solar PV and bioenergy



Source: Annual reports, corporate websites

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Note: Not all peers disclosed detailed generation breakdown in 2016. These include E.On, Statkraft, Uniper

1. Includes hydro due to lack of disclosure granularity 2. EDPR majority owner is EDP with 82% so this is treated as a combined group. 3. RWE spun off renewables, grids and

retail operations into separate company innogy in 2016, but RWE remains a majority owner with 75%. Percentage is calculated for the combined group



We are the Global Leader in Offshore Wind, with more than 25 years of experience



Source: Bloomberg New Energy Finance, September 2017, Orsted analysis

^{1.} If a project is executed on behalf of a lead developer managing the construction, then 100% of capacity is allocated to the lead developer. If construction is executed by an integrated joint venture, capacity is allocated in proportion to the JV share

We are not just a developer, but an integrated Energy Company

Strong integrated end-to-end business model

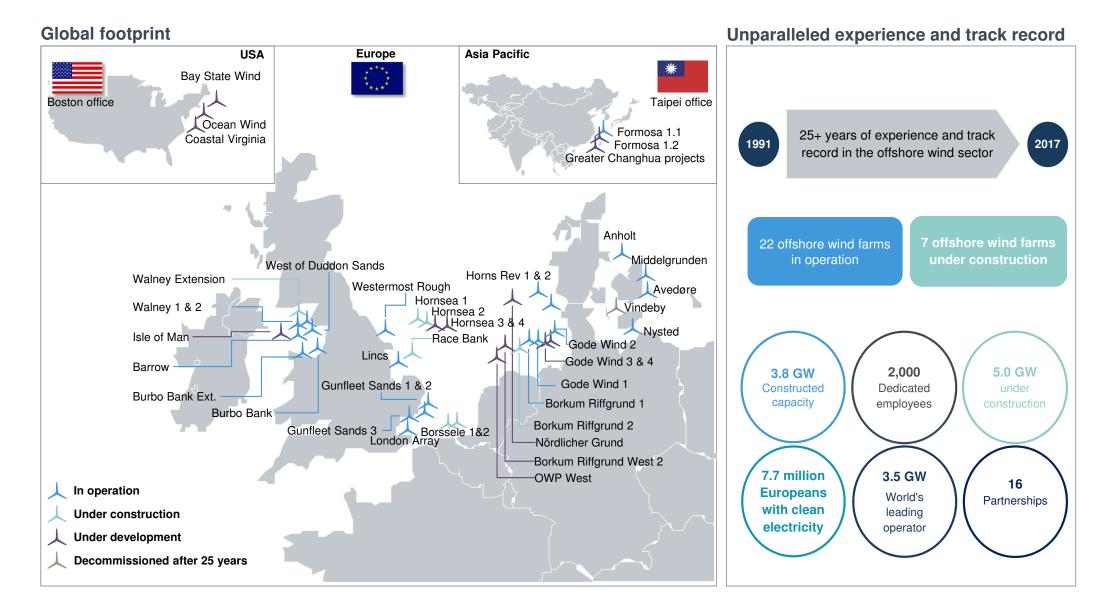


Sumitomo Corporation

Orsted

MACQUARE

Ørsted Wind Power overview – internationalization



Ørsted's transition – faced strategic challenges from the outset in early 2000s

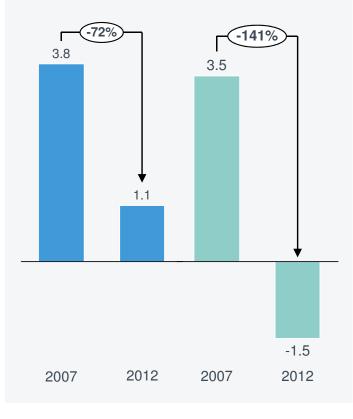
DONG Energy established through merger in 2006



Legacy business eroding

Operating profit (EBITDA), DKK bn

- Conventional power production
- Mid-stream gas business



Invested broadly to identify new growth

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 Onshore wind - Virtual Power Offshore wind Plants Hydro - Distribution Grids Conventional - Electric Vehicles **Power Plants** 

 Waste Fired **Power Plants** 

- Gas Storage
  - LNG
  - Oil & Gas

## Ten major levers pulled to transform the company

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Invested DKK 81 bn. to expand offshore wind to 3.8GW today with secured pipeline to reach 8.8GW by 2022 Farmed down 12 wind farms to recycle DKK 65 bn. of capital

Reduced offshore wind cost-of-electricity by 50%

Divested non-core assets of DKK 17 bn.¹

Converted 5 of 7 heat and power plants to biomass to secure profitability and announced "coal-free by 2023"

Turned around loss-making long-term gas contract portfolio, gaining DKK 6.4 bn. from compensation payments

Orster

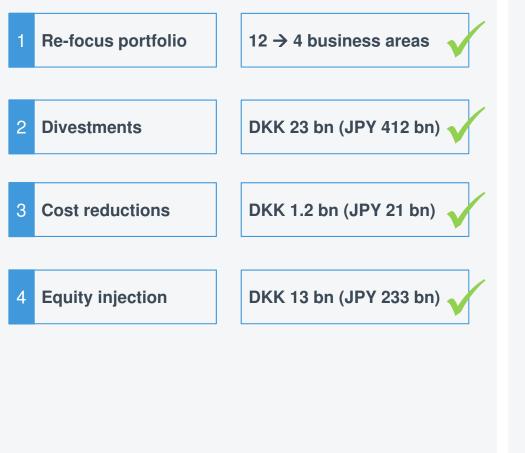
Initiated strategic shift in retail business from commodity sales to integrated, green energy solutions

Lowered net interest-bearing debt and stabilized credit ratings

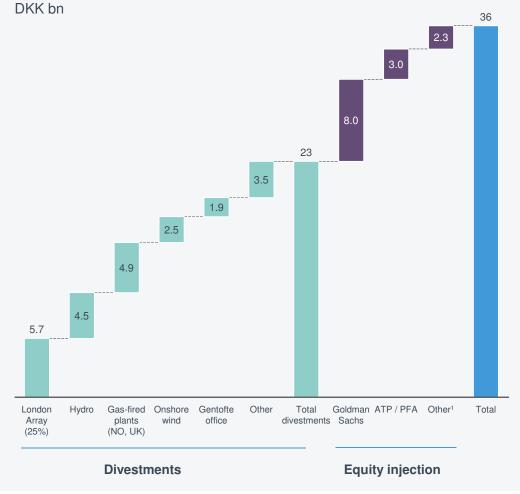
Restructured and divested legacy, upstream Oil & Gas division

Changed the company name and visual identity to reflect new green platform

## Financial action plan to support continued strategic transformation

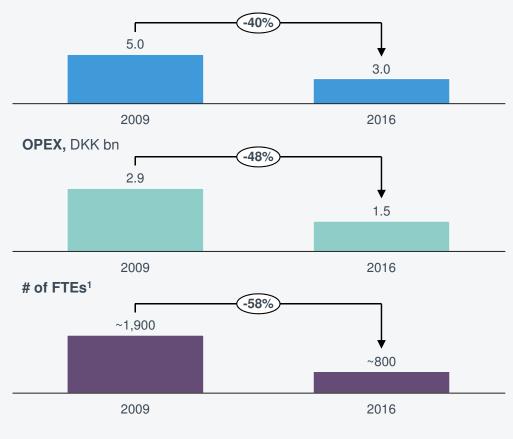


#### Cash generated from mid-2013 to end-2014



## **Transformation of conventional power business**

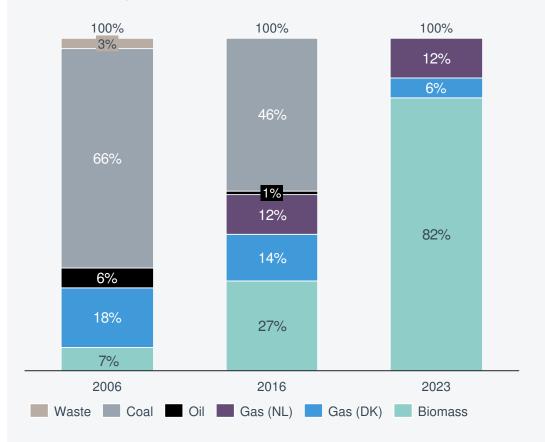
#### **Transformation of Danish power plant business**



Danish portfolio of central plants, GWe

## Biomass conversions well underway – coal will be fully phased out by 2023

Ørsted fuel composition, %²



1. Adjusted for divested activities

12 2. Ability to use coal retained in case of force majeure

## Divestment of Ørsted's Oil & Gas business to INEOS in 2017

### History:

- ✓ Comprehensive portfolio restructuring focusing on risk-profile and cash flow
- $\checkmark$  Significant reduction in exploration efforts
- ✓ Reduced investments
- $\checkmark$  Divestments of ownership shares in fields
- ✓ Contain risk of Hejre field
- ✓ Significant reduction of cost base and organisation

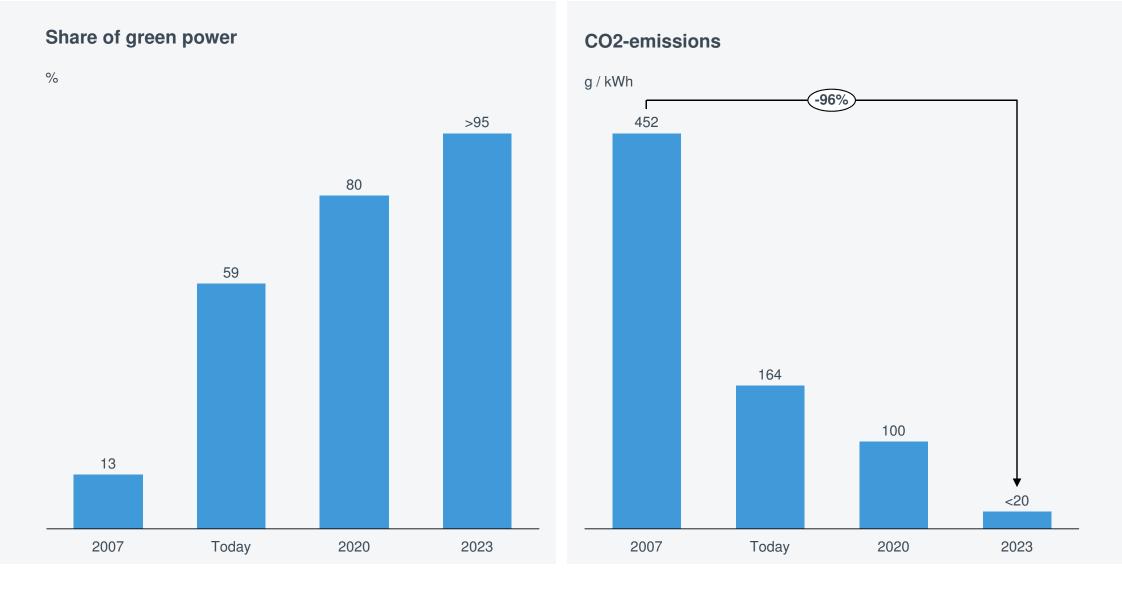




- ✓ Good and fair price : DKK 7.0 bn (JPY125.2 bn)¹
- $\checkmark$  Sell the business as a whole
- ✓ Good strategic and cultural match good future home for the O&G business
- ✓ Significant step to complete strategic transformation of Ørsted



## Transformation of the company from black to green energy well under way - Key milestone 2023



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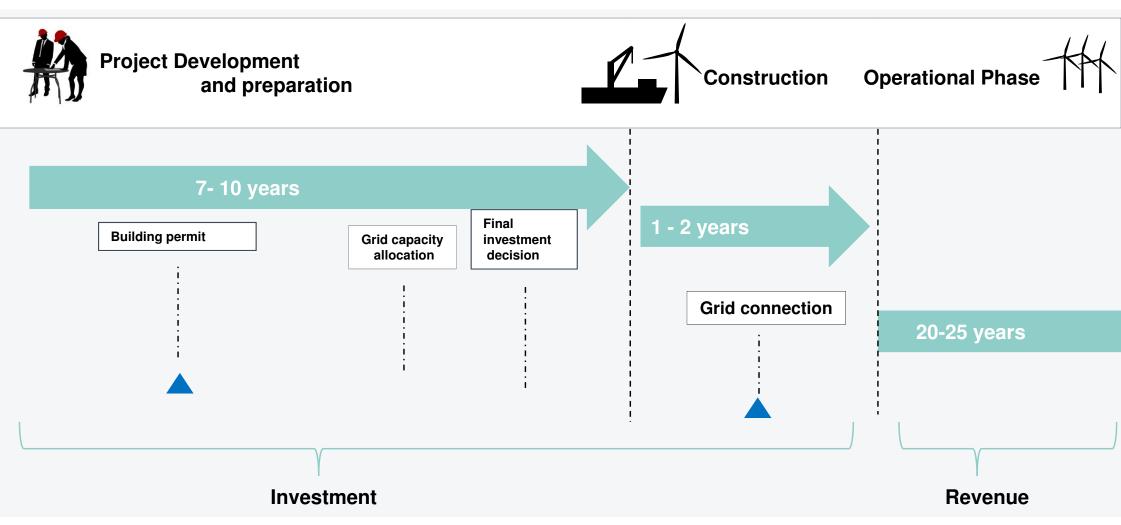
Transition of Ørsted

Key enablers for offshore wind

**Cost reduction** 



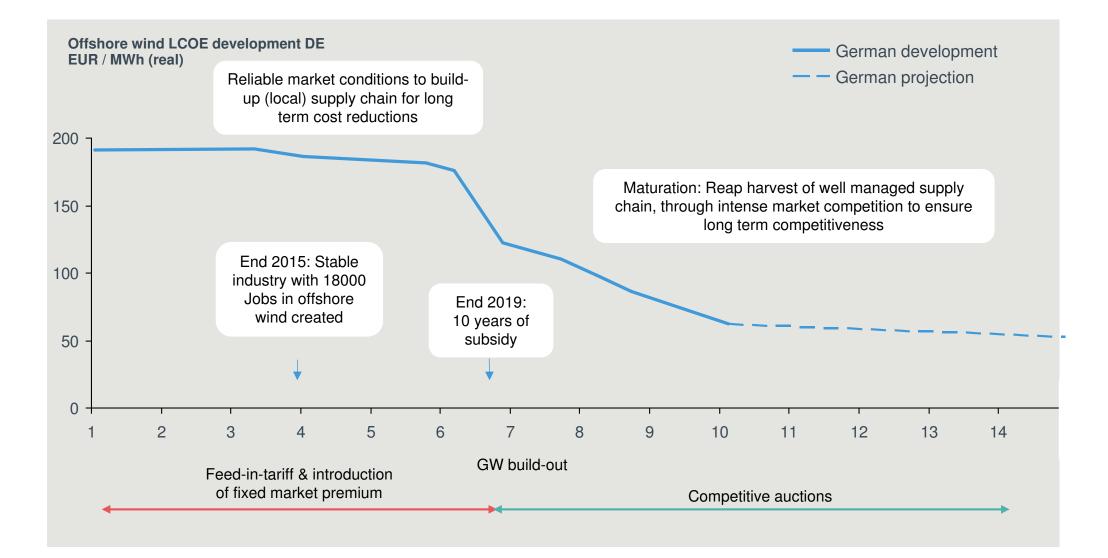
## Clear and stable regulatory frameworks needed for offshore wind in Japan



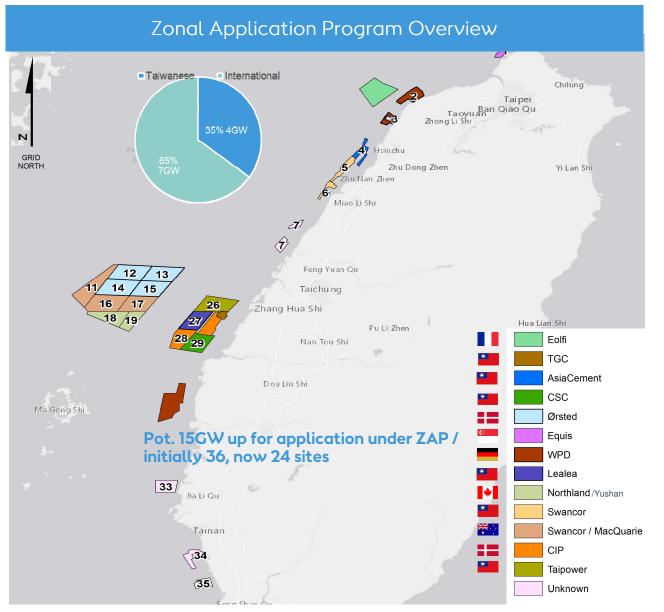
#### Key takeaways:

Offshore wind development is a long term process, clear targets, a long term stable regulatory framework (e.g. FIT, relaxation of EIA, regulation for use of general sea areas) are needed

## Long term cost reduction can be achieved via stable remuneration in establishment phase (German FiT: 10 years)



## Taiwan case: Zonal application program (ZAP) as game changer leading to 11GW under development (Local/Foreigners)





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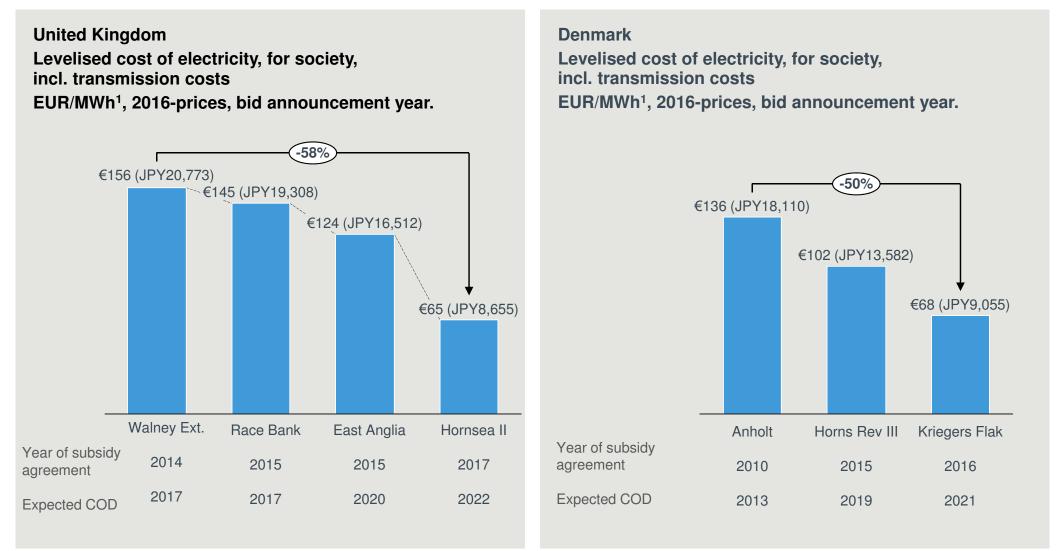
Transition of Ørsted

Key enablers for offshore wind

**Cost reduction** 



## The offshore wind industry has cut the cost in half across the North Sea



#### Sources: DECC

1. Levelised revenue (price) of electricity over the lifetime of the project used as proxy for the levelised cost to society. It consists of a subsidy element for the first years and a market income for the whole lifetime. Discount rate of 3.5% used to reflect society's discount rate. Market income based on country specific public wholesale market price projections at the time of contracting where available.

## UK offshore wind shows rapidly declining costs, with latest round Orsted winning Hornsea project II at JPY 8769 / MWh

#### UK offshore wind CfD strike price levels

#### £/MWh, 2012 prices, bid announcement year



Source: DECC & BEIS

#### Main factors for reduced costs in UK from 2015-2017:

**Scale -** Orsted's pipeline of construction projects across the UK creates economies of scale

- With 1,386MW, Hornsea Project Two has the scale required to secure low costs per MW of construction, and low costs per MWh during a lifetime of operations and maintenance
- Larger turbines than previous UK parks expected

**Maturing industry and technology -** Innovation of offshore wind turbines, new installation equipment and methods, continuous improvements of foundation design, improved cables with higher capacity, and a growing and competitive supply chain

**Risk reduction -** Orsted already has several years of experience from developing Hornsea Project One in the North Sea, which reduces construction and operation risk of Hornsea Project Two

**Synergies -** Operations and maintenance on both Hornsea projects will be conducted from Orsted's new hub in Grimsby

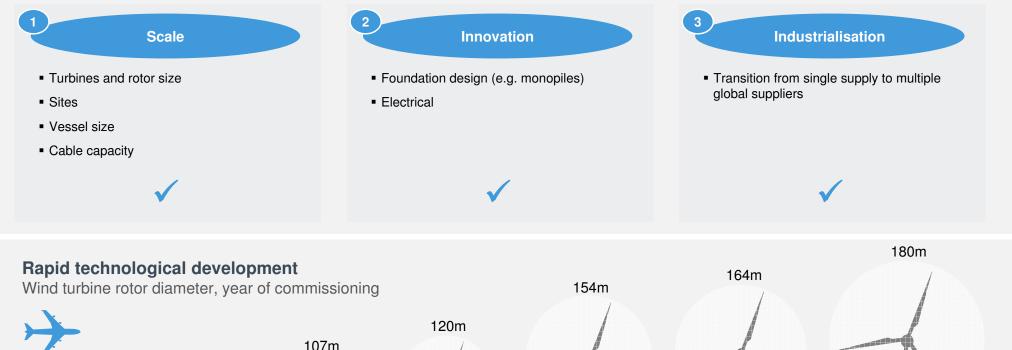
## Scale is key to reduce costs – both in terms of markets and through technology



## At the forefront of making the industry cost competitive

#### Multiple levers to drive down cost in offshore wind

90m





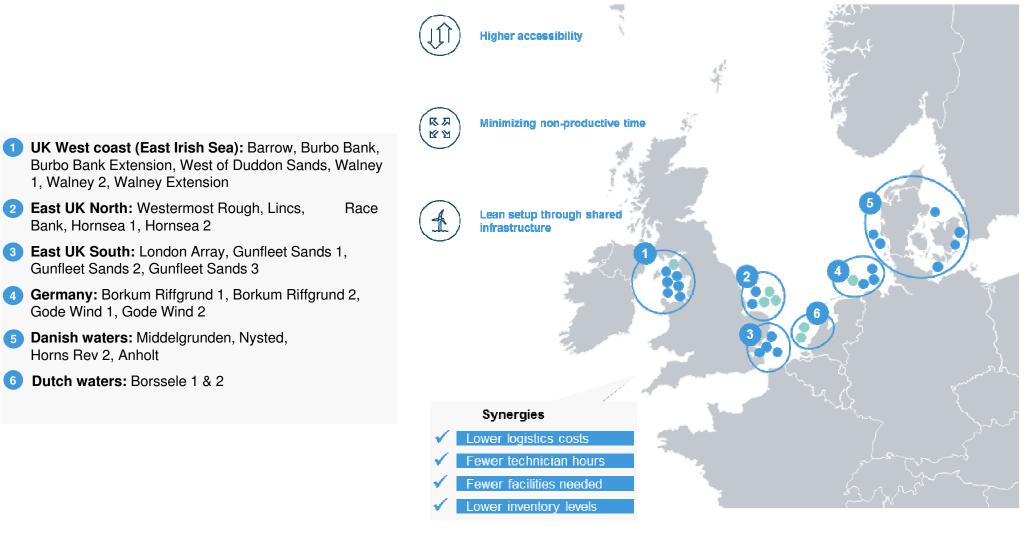
1. Currently there are no turbines available on the market with a rotor diameter of 180m, however some suppliers have announced that they expect to bring such a turbine to market in 2020.



Boeing 747, 76m

80m

## Ørsted's scale enables cluster synergies



- Operational offshore wind farms
- Offshore wind farms under construction
- Cluster

## Orsted

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Bank, Hornsea 1, Hornsea 2

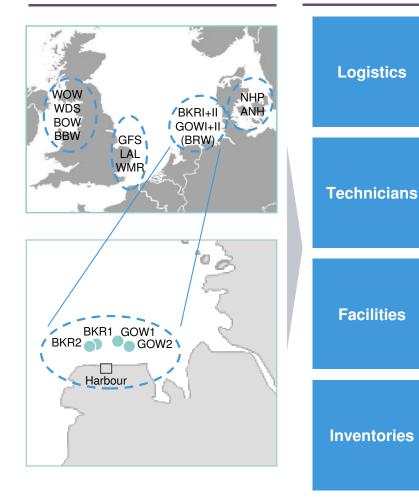
Gode Wind 1, Gode Wind 2

Dutch waters: Borssele 1 & 2

Horns Rev 2, Anholt

## Building of operations of individual wind farms into operation of one cluster brings several O&M cost reduction potentials

#### Cluster areas



#### **Cluster potentials Description**

Logistics

**Facilities** 







### **Potential savings**

Share crew logistics across

Reduce standby capacity

Share technicians across

Reduce standby capacity

for unscheduled service

Share on-site facilities* between asset projects

Share spare part stock

Reduce capital cost due to

across asset projects

reduced stock

operating at same harbour

Reduce site administration

for unscheduled service

sites

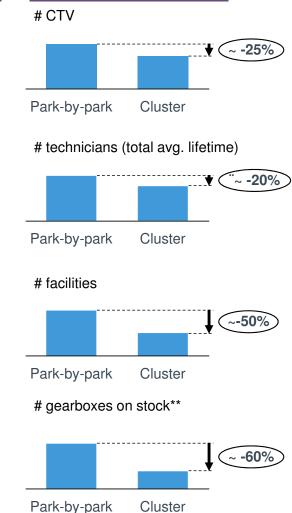
sites

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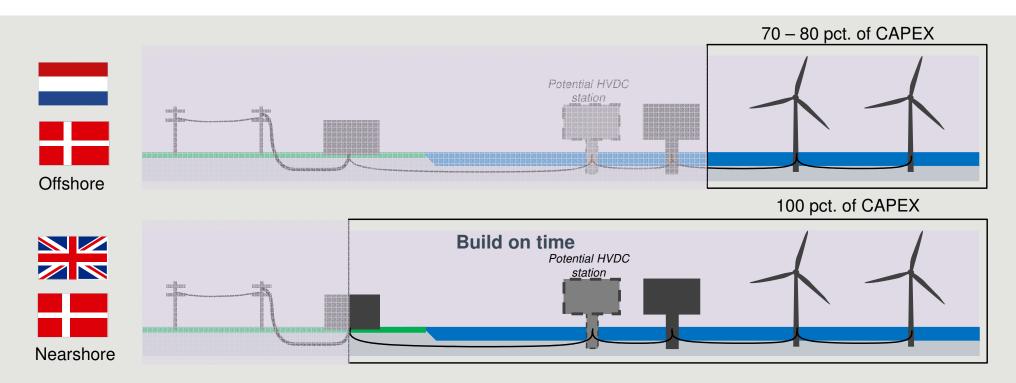


Facilities potentially to be enlarged

Same service level assumed

Source: Orsted, MD&AM BD analysis

## Highest possible cost reduction & build-on-time achieved when full value chain competes and has efficiency pressure

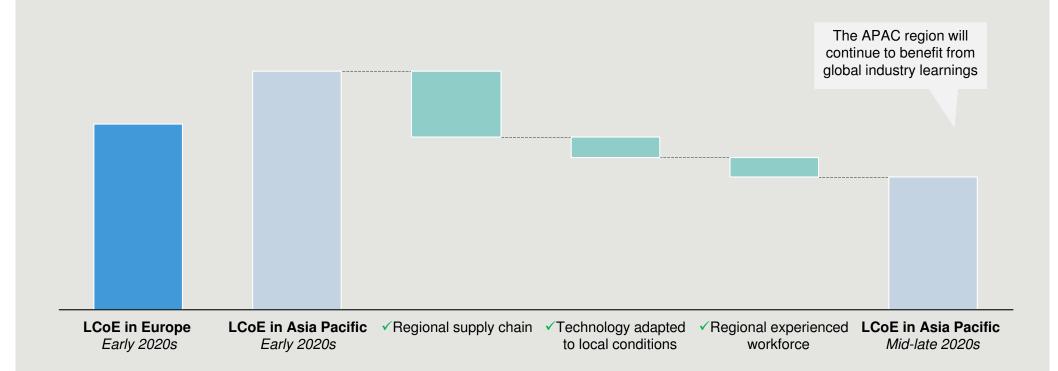


#### Socioeconomic rationale for Japanese offshore wind developers to build, own and operate transmission assets

- Incentivises cost efficiency of transmission deployment and completion on time and budget; it furthermore promotes competent operation and ownership of transmission assets as wind farm developer shoulder risk of grid outage
- Including transmission asset in OSW business case also incentivises selection of socioeconomic rational sites, ensuring competitive pressure on transmission design

## Japan will benefit from the European industry's maturation but will not be fully converged on cost from the outset





Initial Japanese projects are likely to cost more than European projects as the industry and supply chain needs to develop in the region

The speed of convergence will depend on stability of the regulatory framework and volume ambition



※オーステッドより日本語訳の提供あり



**4th Discussion Round, Studying Energy Situation** 第4回エネルギー情勢懇談会

> Matthias Bausenwein General Manager for Ørsted Asia Pacific Chairman Ørsted Taiwan マティアス・バウゼンバイン オーステッド社アジア太平洋局長 オーステッド台湾会長

> > Tokyo, 8th of Dec 2017 2017年12月8日東京

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Cost reduction	/ コスト削減



## DONG Energy (ドンエナン・) のsted は、日まれ

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Create a world that runs entirely on green energy 完全にグリーン・エネルギーで動く世界の創造を目指す

> Profound strategic transformation from black to green energy and recent divestment of the upstream oil and gas

化石からグリーンへ、深遠な戦略的変革、 及び石油・ガス事業の売却

## Ørsted at a glance · 会社概要

Headquarters in Denmark Listed in the Nasdaq OMX: ORSTED 5,600 employees Revenue in 2016 DKK 61.2 bn (JPY 1096bn) EBITDA in 2016 DKK 19.1 bn (JPY 342bn) Phase out the use of coal by 2023

本社所在地:デンマーク ナスダックOMXに上場:ORSTED 従業員数:5,600名 営業収益(2016年度):612億DKK(1.096兆円) EBITDA(2016年度):191億DKK(3,420億円) 2023までに、完全に石炭の利用から撤退の目指す

## 84%^{*} Wind Power 風力発電

 Develops, constructs, owns and operates offshore wind farms in Denmark, Germany, the Netherlands and the UK デンマーク、ドイツ、オランダ、イギリスにおいて洋上ウィン ドファームの開発・建設・運転

 Development projects in Taiwan and the USA 台湾、米国においてプロジェクト開発

* Share of the Ørsted Group's capital employed

### 4%^{*} Bioenergy & Thermal Power バイオマス・エネルギー・火力発電

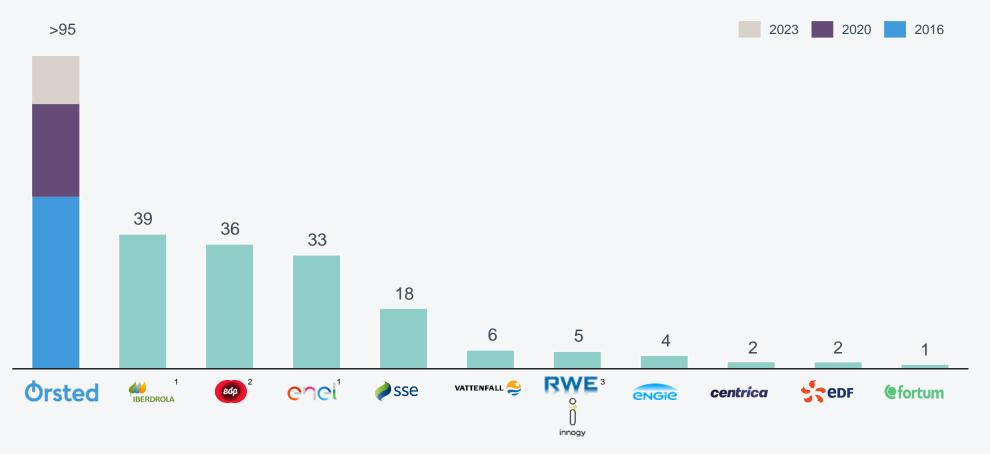
 Generates and sells power and heat to customers in Denmark and Northwestern Europe
 電力・熱の生産、及びデンマークと北西欧のお客様に電力と熱を販売

#### 12%^{*} Distribution & Customer Solutions 送配・カスタマーソリューションズ

 Power distribution grid on Zealand and sale of power and gas to customers in Northwestern Europe デンマーク・シェラン島の配電網、及び北西欧のお客様に電力及び ガスの販売

## Greenest European energy company compared with our peers 欧州のエネルギー事業者の中で最もグリーンな企業

**2016 %-share of power generation from new renewables: Offshore wind, onshore wind, solar PV and bioenergy** 総発電量における新エネルギーの割合(2016年):洋上風力、陸上風力、太陽光、バイオマス・エネルギー



Orsted

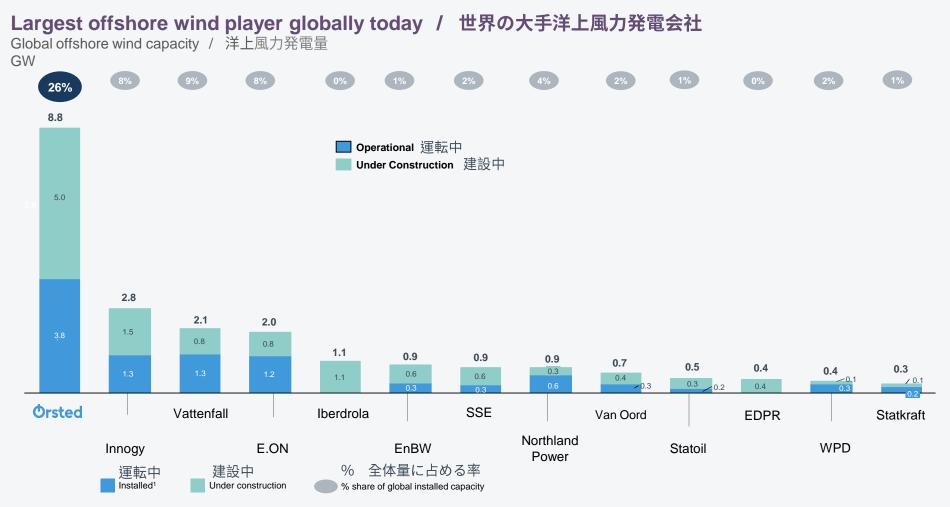
Source: Annual reports, corporate websites

Note: Not all peers disclosed detailed generation breakdown in 2016. These include E.On, Statkraft, Uniper

1. Includes hydro due to lack of disclosure granularity 2. EDPR majority owner is EDP with 82% so this is treated as a combined group. 3. RWE spun off renewables, grids and

retail operations into separate company innogy in 2016, but RWE remains a majority owner with 75%. Percentage is calculated for the combined group

## We are the Global Leader in Offshore Wind, with more than 25 years of experience / 25年以上の事業経験のおかげで、洋 上風力発電のグローバル・リーダー



Source: Bloomberg New Energy Finance, September 2017, Orsted analysis

^{1.} If a project is executed on behalf of a lead developer managing the construction, then 100% of capacity is allocated to the lead developer. If construction is executed by an integrated joint venture, capacity is allocated in proportion to the JV share

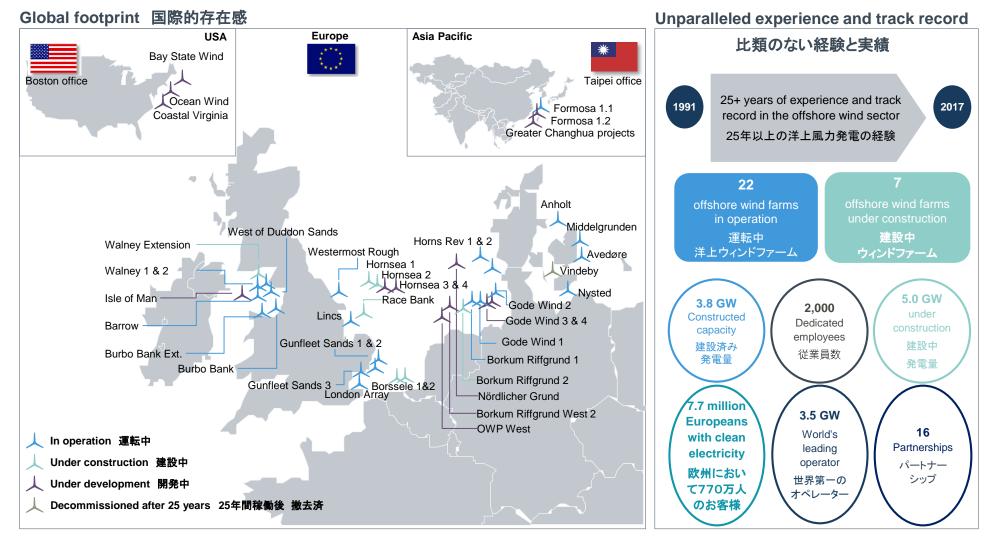
## We are not just a developer, but an integrated Energy Company プロジェクト開発を行うディベロッパーだけでなく、総合エネルギー企業として営業

### Strong integrated end-to-end business model

強力に統合された徹底したビジネスモデル



## Ørsted Wind Power overview – internationalization オーステッド・ウィンドパワー概要 – 国際化



# Ørsted's transition – faced strategic challenges from the outset in early 2000s / オーステッドの変革-2000年代初頭から複数の課題に直面

DONG Energy established through merger in 2006

2006年合併を経てドンエナジーが設立

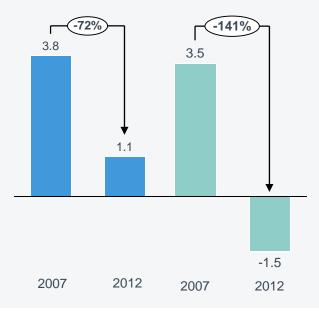


#### Legacy business eroding

従来の事業の停滞

Operating profit (EBITDA), DKK bn 営業利益(EBITDA)、10億DKK

- Conventional power production 従来の発電事業
- Mid-stream gas business
   天然ガス卸売事業



#### Invested broadly to identify new growth

成長事業を識別するために幅広い投資

<ul> <li>Onshore 陸上風力</li> <li>Offshore 洋上風力</li> <li>Hydro 水力発電</li> <li>Conven Power F 従来の発</li> </ul>	〕発電 e wind 〕発電 〕 tional Plants	- - -	Virtual Pc Plants 仮想発電戶 Distributi 配電網 Electric V 電気自動車 Gas Stora ガス貯蔵	沂 on Grids ∕ehicles 車

- Waste Fired Power – LNG Plants 天然ガス 廃棄物発電所 – Oil & Gas

- Oil & Gas 石油・ガス

# Ten major levers pulled to transform the company 当社の変革に貢献した10の方策



Divested non-core assets of DKK 17 bn.¹

総計170億DKK(3,000億円)の中核部分以外の資産を売却





**Farmed down 12 wind farms to recycle DKK 65 bn. of capital** 650億DKKの資本を得るために12のウィンドファームの所有権を譲渡



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 $\bullet$ 

**Reduced offshore wind cost-of-electricity by 50%** 洋上風力発電コストを50%低減

**Converted 5 of 7 heat and power plants to biomass to secure profitability and announced "coal-free by 2023"** 収益性を確保するために7つの熱電併給プラントのうち5つをバイオマスに転換し、"2023年には石炭フリー"を公表

**Turned around loss-making long-term gas contract portfolio, gaining DKK 6.4 bn. from compensation payments** 赤字体質であった長期ガス契約を改変、64億DKK補償金の支払いをうける

Orster

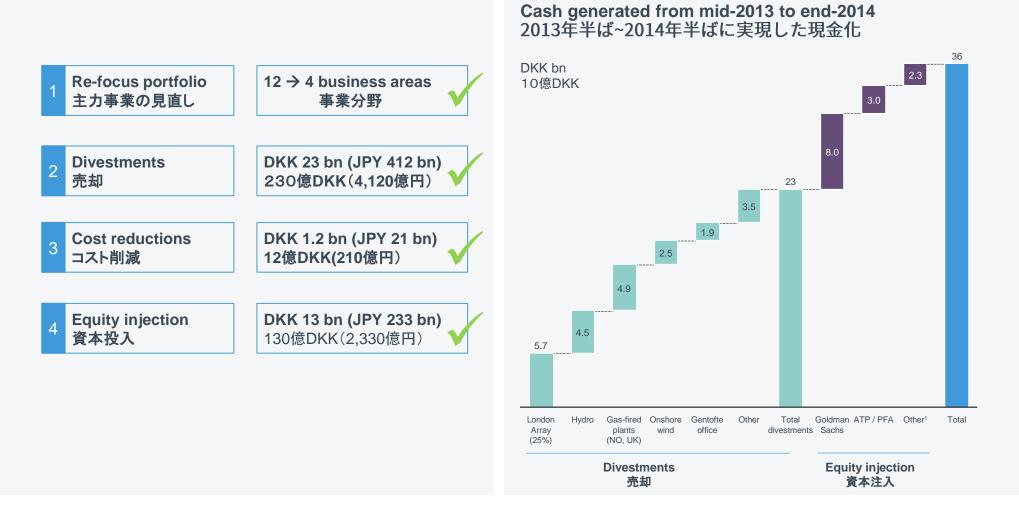
Initiated strategic shift in retail business from commodity sales to integrated, green energy solutions 商品販売から「統合的グリーン・エネルギー・ソリューションズ」の提供に小売事業の戦略の方針転換を開始

**Lowered net interest-bearing debt and stabilized credit ratings** ネット(純)有利子負債を低減、及び信用格付けを安定させた

**Restructured and divested legacy, upstream Oil & Gas division** 伝統的な事業の一角であった上流 (アップ・ストリーム、探鉱・開発,採掘など)石油・ガス部門を再編及び売却

**Changed the company name and visual identity to reflect new green platform** 新たなグリーン戦略を反映すべく会社名を変更

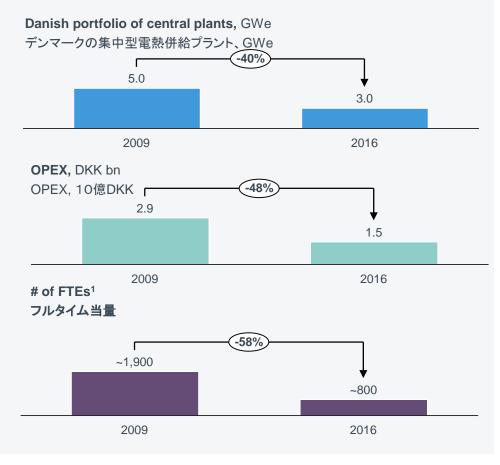
# Financial action plan to support continued strategic transformation 戦略的変革を実行するための財務行動計画



#### 11 1. Seas NVE, Syd Energi, Insero, Nyfors, and employees

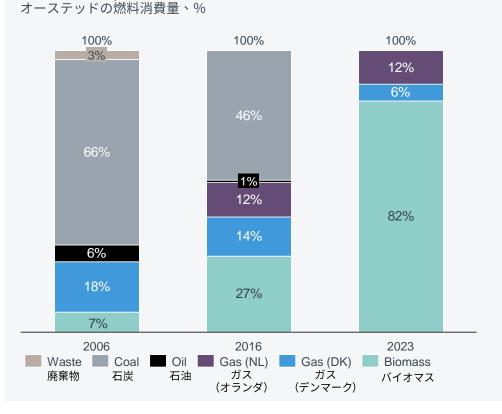
# Transformation of conventional power business 従来型電力発電事業の変革

#### Transformation of Danish power plant business デンマークの電熱併給事業の変革



# Biomass conversions well underway – coal will be fully phased out by 2023 バイオマスへの転換が進行中、2023 年までには完全に石炭の利用から撤退

Ørsted fuel composition, %²



Orsted

1. Adjusted for divested activities

12 2. Ability to use coal retained in case of force majeure

# Divestment of Ørsted's Oil & Gas business to INEOS in 2017 2017年に石油・ガス事業をINEOSに売却

#### History: 歴史:

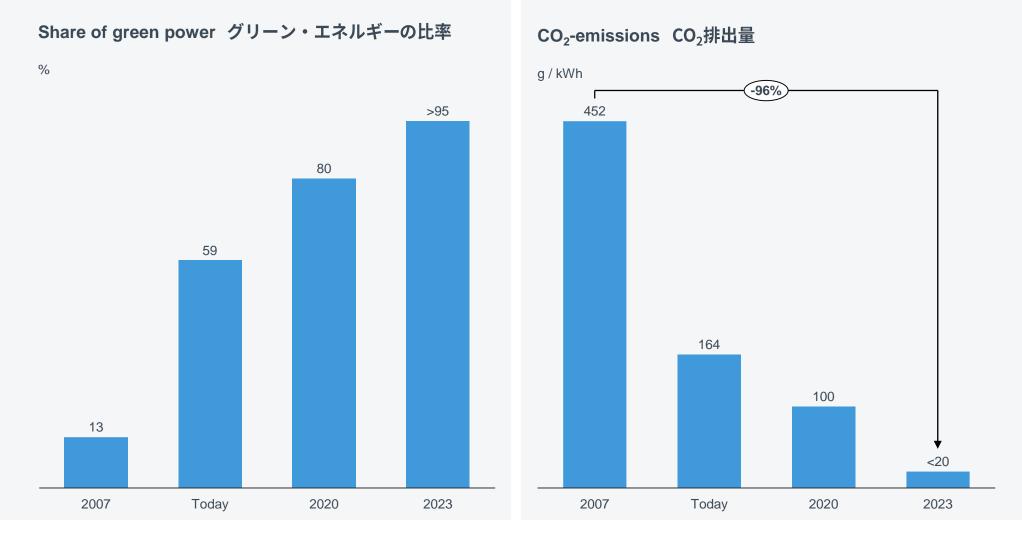
- ✓ Comprehensive portfolio restructuring focusing on riskprofile and cash flow リスク・プロファイルとキャッ シュ・フローに焦点を当てた包括的なポートフォリオ再編
- ✓ Significant reduction in exploration efforts 探査事業を大幅に削減
- ✓ Reduced investments 投資を削減
- ✓ Divestments of ownership shares in fields 油田の所有権を売却
- ✓ Contain risk of Hejre field
   ヘルイェ油田のリスクコントロール
- ✓ Significant reduction of cost base and organisation コスト・ベースと組織を大幅に削減





- ✓ Good and fair price: DKK 7.0 bn (JPY125.2 bn)¹ 適切な売却価格 1252億円
- ✔ Sell the business as a whole 事業を一括して売却
- ✓ Good strategic and cultural match good future home for the O&G business 戦略と企業文化の一致
   – 最適な石油と天然ガス事業の譲渡先
- ✓ Significant step to complete strategic transformation of Ørsted オーステッドの戦略的変 革に向けて重要な一歩

# Transformation of the company from black to green energy well under way - Key milestone 2023 化石から緑のエネルギーを扱う企業への変革



### Orsted

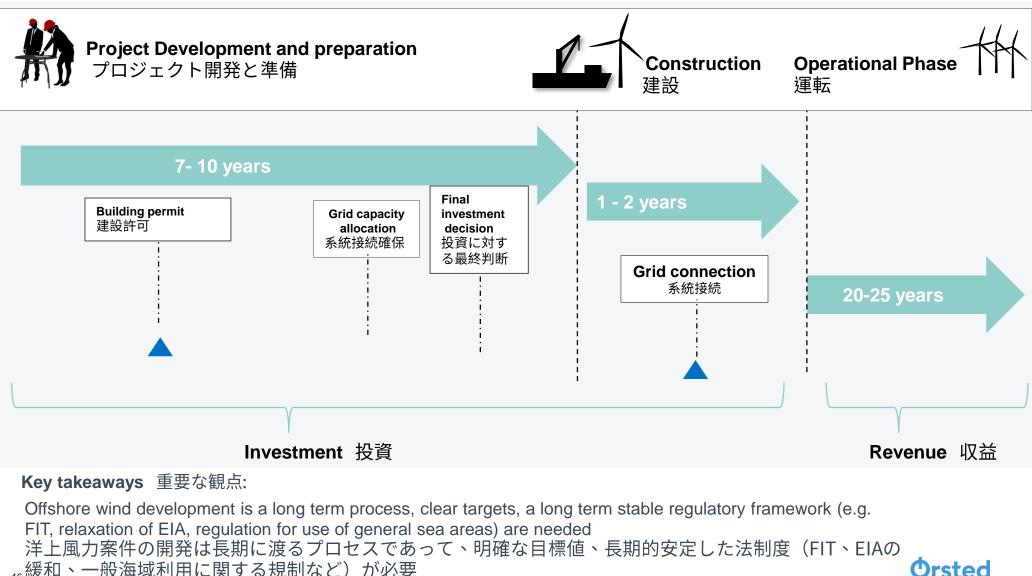
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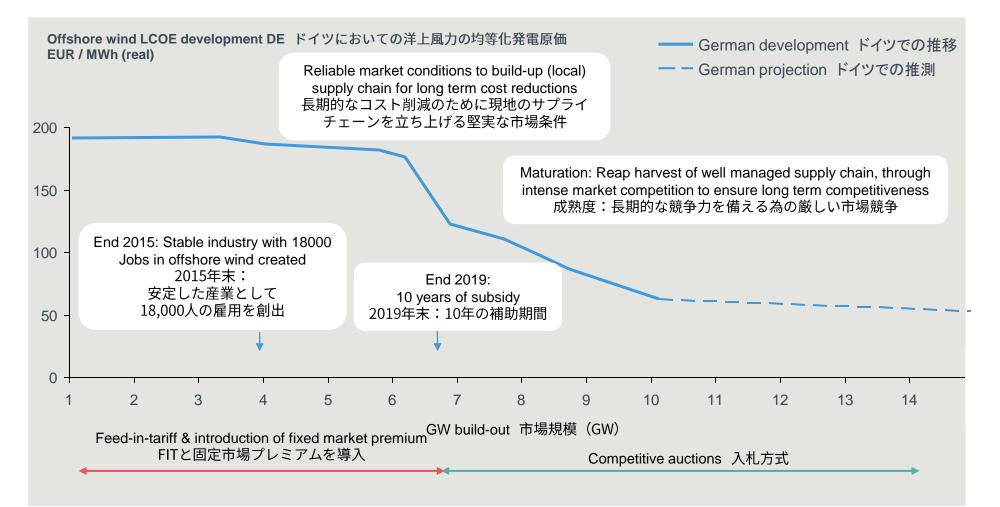


# Clear and stable regulatory frameworks needed for offshore wind in Japan 今後日本の洋上風力に必要条件一透明性と継続性が高い法制度

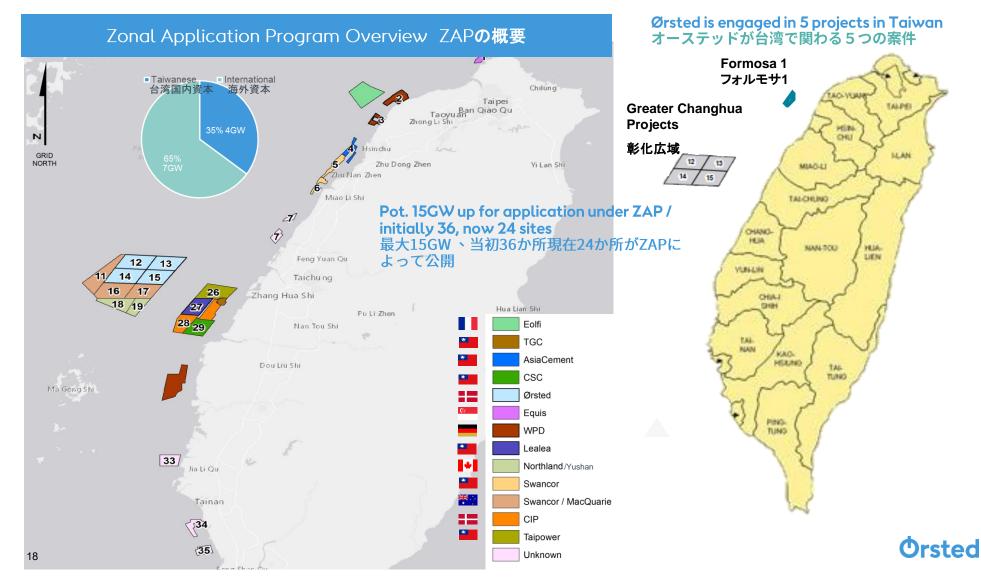


16緩和、一般海域利用に関する規制など)が必要

# Long term cost reduction can be achieved via stable remuneration in establishment phase (German FiT: 10 years) 市場形成段階の安定した補助制度が長期的なコスト削減を実現



Taiwan case: Zonal application program (ZAP) as game changer leading to 11GW under development (Local/Foreigners) 台湾の事例:ゾーン別アプリケーションプログラム(ZAP) がもたらす大変革 11GWの国内外企業による開発

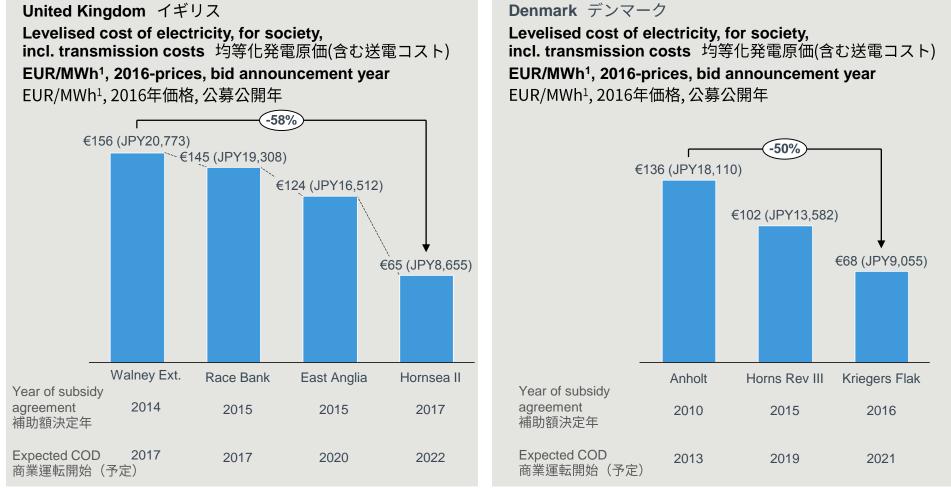


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# The offshore wind industry has cut the cost in half across the North Sea 北海のプロジェクトにおいてのコスト半減



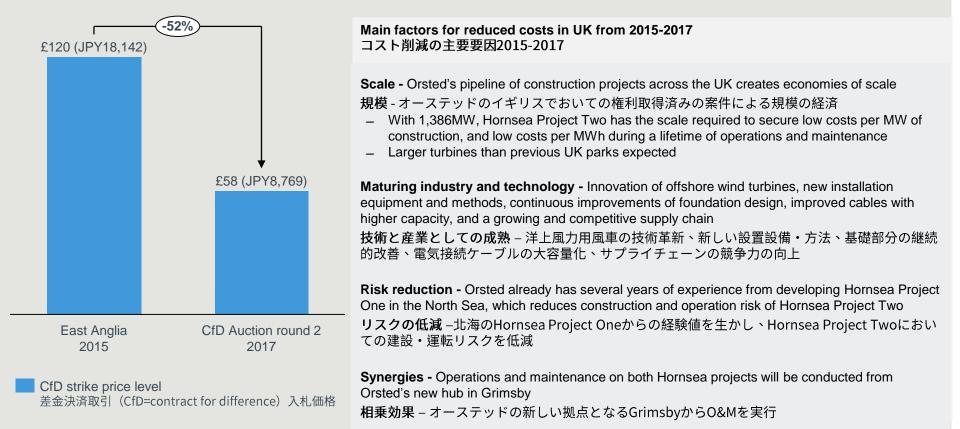
Sources: DECC

1. Levelised revenue (price) of electricity over the lifetime of the project used as proxy for the levelised cost to society. It consists of a subsidy element for the first years and a market income for the whole lifetime. Discount rate of 3.5% used to reflect society's discount rate. Market income based on country specific public wholesale market price projections at the time of contracting where available.

# UK offshore wind shows rapidly declining costs, with latest round Orsted winning Hornsea project II at JPY 8.769 / kWh イギリスの洋上風力でのコスト削減が急速 – オーステッド落札した Hornsea II では8.769円/kWhを実現

#### UK offshore wind CfD strike price levels イギリスにおいての洋上風力差金決済取引入札価格

£/MWh, 2012 prices, bid announcement year £/MWh, 2012年価格, 公募公表年



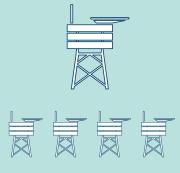
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#### Source: DECC & BEIS

# Scale is key to reduce costs – both in terms of markets and through technology 規模は市場面でも技術面でもコスト削減の鍵となる



Industrialisation 産業化



**Digitalisation** デジタル化



Standardisation and procurement for multiple projects 標準化と複数の案件に 対応した調達

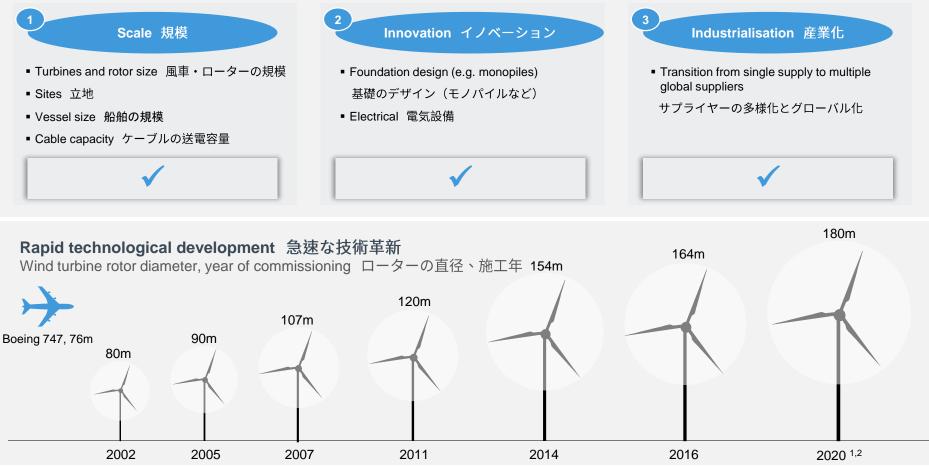
Fully capturing new technological opportunities 技術革新の可能性を 確実に捉える

## Orsted

大型化

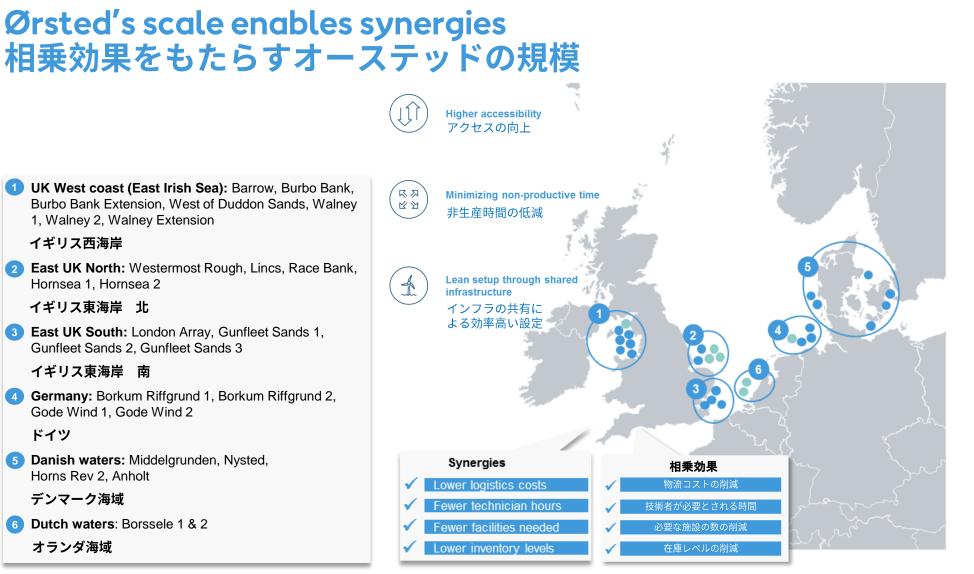
# At the forefront of making the industry cost competitive 洋上風力のコスト競争力を高める先駆者

Multiple levers to drive down cost in offshore wind 洋上風力における様々な方策によるコストダウン



1. Currently there are no turbines available on the market with a rotor diameter of 180m, however some suppliers have announced that they expect to bring such a turbine to market in 2020.

2. 現時点では商業化されているローター直径180mの風車はありませんが、2020年までに施工可能としている風車メーカーがあります。



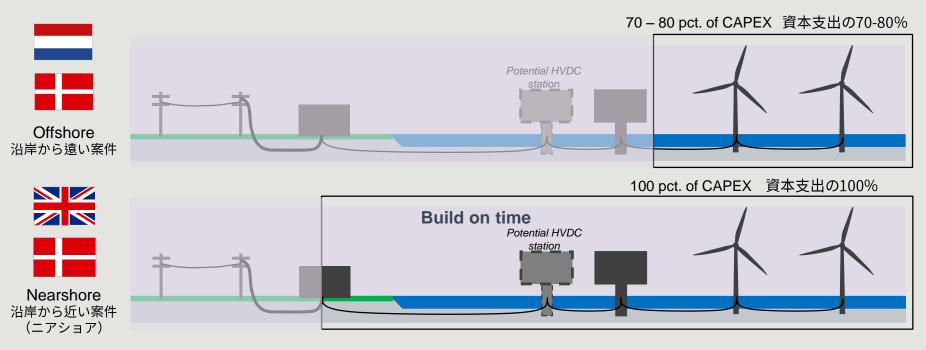
- Operational offshore wind farms 運転中の洋上風力ファーム
- Offshore wind farms under construction 建設中の洋上風力ファーム
- Cluster クラスター

# Building of operations of individual wind farms into operation of one cluster brings several O&M cost reduction potentials 個別プロジェクトとしての対応からクラスター(群れ)での対応がO&Mのコスト削減を実現



Source Orsted, MD&AM BD analysis

# Highest possible cost reduction & build-on-time achieved when full value chain competes and has efficiency pressure バリューチェーン全体が競争下に置かれることにより最大限のコスト削減とオンタイムの建設が可能となる

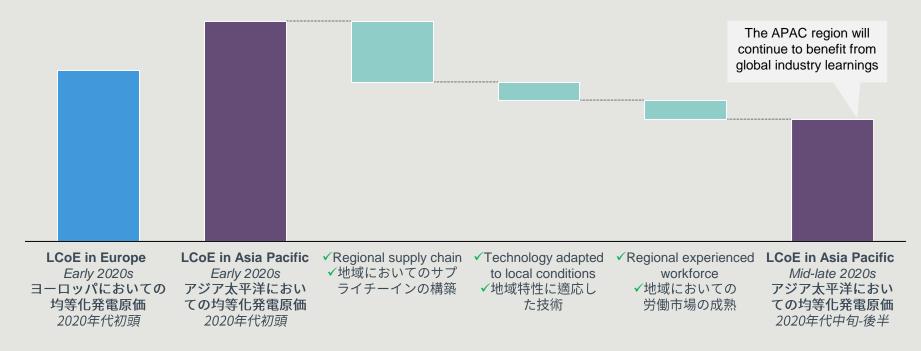


Socioeconomic rationale for Japanese offshore wind developers to build, own and operate transmission assets 陸上の変電所までの接続ケーブルを開発事業者が建設・所有・運営すべき社会経済な根拠

- Incentivises cost efficiency of transmission deployment and completion on time and budget; it furthermore promotes competent operation and ownership of transmission assets as wind farm developer shoulder risk of grid outage 接続部分のコスト削減と施工時間短縮よりもたらすメリット、及び適切な所有・運営により電力出力のリスクを低減
- Including transmission asset in OSW business case also incentivises selection of socioeconomic rational sites, ensuring competitive pressure on transmission design
   陸上の変電所までの接続ケーブルを経済性評価に含めることにより、電気系統接続部分のデザインにおいても最適化が行われ、立地検討にも役立つ

# Japan will benefit from the European industry's maturation but will not be fully converged on cost from the outset 日本は成熟したヨーロッパの洋上風力産業からの恩恵を確実に受ける 但しコストダウンの浸透には時間が必要

Key levers to bring down cost of offshore wind in Asia Pacific to European levels (illustrative) アジア太平洋地域でのコストをヨーロッパ標準に低減する為の主要方策(概念図)



- Initial Japanese projects are likely to cost more than European projects as the industry and supply chain needs to develop in the region 地域においてのサプライチェーンが構築される前の、初期段階での日本でのプロジェクトはヨーロッパの水準より高くなります
- The speed of convergence will depend on stability of the regulatory framework and volume ambition コスト削減のスピードは法規制の安定性、及び導入目標などによります

